

History in the making

Rigorous fishing-tackle design and development remain key to the famous Hardy brand

IT'S BEEN one hundred and thirty seven years since the Hardy brothers started making their quality fly-fishing tackle in a small shop in Alnwick, Northumberland. Today, it can boast a long history of innovation both in products and manufacturing techniques, a history which is continued to this day! 2009 marks the year when Hardy has done again what only they can do: they've outdone themselves. Through their thorough and rigorous product design and development processes they've come up trumps with four new ranges of fly-fishing rods, a new range of spinning rods, a new range of Classic reels, three ranges of breathable waders and six entirely new ranges of fly-lines!

RODS

The new ranges of rods stretch the wide divide from super-fast modern carbon Angel² rods to the smooth-actioned Glass rod range.

The New **Hardy Angel²** rods are the ultimate fishing rods, having evolved from the accomplished original range this rod, when used properly, will improve your casting range, accuracy and presentation, and this top range is hand-made from the ground up in Alnwick, England using top quality components.

The New **Classic Lightweight** rods are a conundrum of tradition and the technology of the present. These rods will satisfy those anglers seeking a traditional feel but who are not willing to compromise on performance. The rod gives a smooth, accurate delivery with a crispness that river anglers especially need for tight,

controlled casting.

Glass fibre has been largely ignored in favour of carbon fibre for the last twenty years. It is true that carbon is a superior material for lots of rod construction purposes, but not all. Glass provides incredible durability and resistance to impact. Mixing a small amount of carbon with glass achieves easy loading, smooth actions and controlled recovery. For the small-stream angler working in the tightest situations the **Hardy Glass** is the perfect choice.

The Angel² fly-rod range covers all situations from small streams to bigger rivers and stillwaters. There are also five Smuggler rods (5- 6-piece) included in this range.

The 7 ft 3-weight Featherweight (left), one of four in the Classic fly-rod range. Others include the Flyweight, a 6 ft two-weight and two LRH Lightweight models, an 8 ft 6 inch 4-weight and a 9 ft 5-weight

Our Glass Rods range is a revolutionary new series of rods utilising glass fibre as well as carbon fibre to achieve a smooth, easy-loading action for both small brooks and chalkstreams. The Brook (shown here) is a 6 ft 3-weight model.